

BACKGROUND

1. **Armour Publishing (<http://www.armourpublishing.com>)**

With over 350 titles in the market, Armour Publishing is one of Singapore's leading independent publishers. Since its founding in 1991, Armour Publishing has specialised in books for the Christian and General markets. In the Christian market, it is best known for its Revival Study Bible, an internationally commissioned title that is sold worldwide, as well as for its titles by Bishop Emeritus Robert Solomon, former Bishop of the Methodist Church in Singapore (2000 – 2012). One of his titles was selected and published as an excerpt version by Our Daily Bread Ministries and Discovery House, USA. Titled God in the Stable, more than 160,000 copies of this Discovery Series booklet have been distributed worldwide.

In the General market, Armour Publishing is known for its inspirational titles and titles on marriage, family and parenting. It also has a strong range of children's titles, having worked with well-loved children's writers from around the world, including Joy Cowley and Ken Spillman. The Joy Cowley Well-Being Series has sold more than 100,000 copies in several languages. In 2015, a new children's series Timmy and Tammy by Ruth Wan-Lau, was selected to be given to all Singaporean babies born in 2015. To date, over 280,000 copies of the series have been sold, a unique accolade for any local publisher.

2. **Asiapac Books (<http://www.asiapacbooks.com>)**

Established in 1983, Asiapac Books is Singapore's leading independent publisher of educational comics and illustrated books designed to enhance lifelong learning. Asiapac Books publishes books in many genres, mainly philosophy, history, classic literature and culture.

We employ comics and illustrations to convey ideas in a simple manner. Readers worldwide have enjoyed the ease and pleasure of learning via light-hearted writing and fun illustrations. With hundreds of titles covering all topics under the sun, from classics to recipes to sciences, our books are the perfect guide for your learning journey.

3. **English Corner Publishing (<http://www.englishcorner.sg/>)**

English Corner Publishing Pte Ltd is a Singaporean owned company based in Singapore. We are the company that popularised the Young Scientists magazine, distributing to primary school students in Singapore, up until the end of 2012.

With the termination of our distribution partnership at the end of 2012, we finally launched our very own product. Science Adventures is the culmination of our hard work, efforts and knowledge gained from the past decade of being in the business. It is the 1st home-grown science comic magazine for children in Singapore! We are proud to have reached this key milestone with the patience, passion and support of all our loyal subscribers. We continue to share with our loyal readers, the quintessential mix of wonderful story telling, endearing graphics and mesmerizing science in our brand new SCIENCE ADVENTURES science comic magazine - the next bestselling science comic in Singapore!

4. **Epigram Books (<http://www.epigrambooks.sg>)**

Epigram Books is an independent publisher based in Singapore, known for its thought-provoking and exquisitely designed books, it publishes fiction, graphic novels, picture books, plays and some poetry. Its list also comprises non-fiction titles – memoirs, art and culture, travel and adventure, history and heritage, and food and recipe books.

For his efforts in championing Singaporean literature and authors, its CEO has been on the Straits Times Life! arts power list four times. By 2016, it has published more than 250 titles. It has set its sight on putting a Singaporean book on the prestigious Man Booker Prize longlist within the next five years. To this end, in 2015, it launched the Epigram Books Prize for Fiction, Singapore's richest literary award, and announced the inaugural winner during the 2015 Singapore's Writers' Festival. In 2016. It opened a subsidiary in London to bring the wealth of Singapore literature to the world through the UK.

5. **ilovereadng.sg (<http://www.ilovereadng.sg>)**

Mission

At ILOVEREADING.SG, we aim to cultivate passion for reading in each child and are constantly looking out for excellent reading materials to serve our local and international communities.

Vision

ILR has the vision to help each child acquire skills in language and vocabulary through reading and apply these skills in different areas of life.

Objectives

- To provide quality reading material
- To help individual to acquire knowledge skills in reading
- To sell products that provide a total solution to schools

Corporate Philosophy

- To pursue growth with ethics and integrity and in harmony with the global community through responsible innovative solutions.
- To work with business partners in collaboration to achieve stable long term growth and mutual benefits.

Customers

We focused our sales & marketing activities into,

- Schools Reading Programmes (adopting various publications)
- Schools counter/display/ libraries promoting optional purchases
- Promoting authors via School's assembly programmes (selling books)
- Organizing roadshow via other channels

Products & Services

We represent a comprehensive range of magazines/ books/ educational toys via www.ilovereadingsg.com.

From 2013, We ventured into publishing - **ilovereadings**, **iTHINK**, **inspire**, **I** were launched subsequently.

Company's Milestone

2014, ILR was nominated the Promising SME 500 – 2014.

2016 & 2018, **iTHINK** was nominated **best educational title** by Singapore Book Awards.

2018, Inspire was nominated **best educational title** by Singapore Book Awards

6. Marshall Cavendish Education (<https://www.mceducation.com/sg/home>)

As the leading national and regional provider of K–12 educational solutions, Marshall Cavendish Education integrates its distinctive research-driven approach into its curriculum and professional development, while leveraging technology to facilitate effective teaching and active learning in the classroom and beyond. With over 60 years of expertise in the industry, we have been consistently providing a comprehensive range of quality academic enrichment publications, boosting multilingual content to more than 60 countries. Our highly regarded brand has gained recognition worldwide for our outstanding work in ensuring educational excellence.

With a global network of offices in Singapore, Hong Kong, Thailand, Chile and the United States, Marshall Cavendish Education has to stay abreast of the changes in education globally.

That's why, we initiated, a platform to connect with educators around the world and encourage the exchange of ideas and perspectives. Be a part of our community to gain valuable insights, discover new teaching strategies and reinvent your students' learning.

7. NUS Press (<http://nuspress.nus.edu.sg>)

NUS Press is the scholarly publishing arm of the National University of Singapore. We publish academic books and journals, as well as high quality general non-fiction. publishes academic books and journals, as well as general non-fiction. We publish some 25 books a year.

NUS Press currently publishes two academic journals: China: An International Journal (for the East Asian Institute at NUS) and Southeast of Now: Directions in Contemporary and Modern Art in Asia.

8. SBPA Secretariat (<http://www.singaporebookpublishers.sg>)

The SBPA Secretariat was set up in 2015 to further the SBPA's goals of promoting and strengthening the book publishing industry in Singapore. The Secretariat provides administrative and policy support to the Executive Committee, and implements industry-wide programmes beneficial to the growth and development of the book publishing industry.

9. Singapore Asia Publishers Pte Ltd (<http://sapgrp.com.sg/>)

Pedagogically structured, innovatively created, and technologically engineered, Singapore Asia Publishers Group has helped millions of students benefit from and excel in curriculum based learning. By successfully developing a hybrid of both traditional print with digital contents, SAP

has accelerated students' learning in more than 60 countries. We strive to sustain and grow the business by expanding the range of products continually and increasing market share in global markets steadily.

Singapore Asia Publishers Pte Ltd (SAP), founded in 1977, is a leading publishing group specializing in academic materials such as supplementary workbooks, guidebooks, textbooks, reference books, dictionaries and other educational materials. Under the impressionable imprints of SAP education, SAP Kids and teachers@work, we have, to date, published over 3000 titles, catering to students of all levels, as well as adults. Our books are distributed worldwide, covering the regions of Southeast Asia, Middle East, Europe and the United States of America.

10. September 21 Enterprise Pte Ltd (www.september21.com.sg)

Established since 1996, September 21 Enterprise PL are South East Asia's leading specialists in Early Childhood & Primary/Secondary school teaching resources carrying the widest range of educational products from leading countries. Our full spectrum of education resources has enabled the company to position itself as a one-stop centre. We have 2 extensive stores covering over 5,000 sq ft, a well-equipped seminar room to provide workshops by renowned authors and trainers. Furthermore, we have a publishing division which publishes niche educational and children resources. Our Corporate company vision, "Performance with utmost integrity and loyalty" makes our company stands out and assist us to maintain a strong presence in the market. For more information, please refer to www.september21.com.sg

11. Straits Times Press (<http://www.stpressbooks.com.sg>)

Straits Times Press is a leading publisher of both corporate and trade titles in all genres. We specialise in nonfiction and especially in memoirs, working closely with newsmakers of repute. With strong editorial heft and commercial acumen, many of our trade titles have become bestsellers and award winners.

12. Talisman Publishing Pte Ltd (<http://talismanpublishing.com/>)

Talisman Publishing caters for high-quality production with professional writers, editors and leading photographers helming every project.

Publishing an eclectic collection of reference, heritage and topical titles with international appeal, Talisman is a boutique publisher based in Singapore and Kuala Lumpur.

Strongly supported by APD Singapore, Talisman Publishing has over 15 years of international book trade experience. Our team has over 35 years of experience in the book trade worldwide, including 25 years in South East Asia.

With Talisman Publishing, your book is assured of high level of exposure and quality production. Your publication deserves the best possible representation. Your publication deserves Talisman.

13. Taylor & Francis Asia Pacific (<https://taylorandfrancis.com/>)

Taylor & Francis Group publishes over 7,000 books per year for all levels of academic study and professional development across a wide range of subjects and disciplines. We publish social science and humanities books under the Routledge imprint. Science, Technology and Medical books are published by CRC Press. We also publish over 2,500 journals and have created a number of online resources to serve the research community. The Singapore office is the regional HQ and we have hubs in Beijing, Tokyo, Seoul, Hong Kong, Taipei and Kuala Lumpur.

14. World Scientific Publishing Co Pte Ltd (<https://www.worldscientific.com/>)

Since its inception in 1981, World Scientific Publishing has grown to establish itself as one of the world's leading academic publishers and the largest in the Asia-Pacific. With its headquarters in Singapore and offices in New Jersey, London, Hong Kong, Taipei, Beijing, Shanghai and Chennai, it now publishes about 500 titles a year and 120 journals in various fields. Prestigious universities, such as Caltech, Cambridge, Cornell, Harvard, MIT, Oxford, Princeton, Stanford and Yale have adopted many of our titles as textbooks. WSPC is also the publisher of choice for several Nobel Laureates.