



SINGAPORE BOOK PUBLISHERS ASSOCIATION

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SINGAPORE BOOK AWARDS 2021

ELIGIBILITY RULES

1. Books that are eligible are in print format, are written in one of the four official languages of Singapore (English, Chinese, Malay and Tamil) and are published in Singapore by an imprint formally established in Singapore (see section 2 below). The imprint must publish a list of at least two books by different authors each year. If the book publisher is a company, the two books will not include a book by the person who owns the majority shareholding or otherwise controls the company.
2. In determining whether the book is formally published in Singapore by an imprint formally established in Singapore, the book publisher must comply with all of the following:
 - a. the imprint sells its books in Singapore dollars, and where sold in print its books are distributed through retail outlets in Singapore and/or overseas;
 - b. the imprint has its principal place of business in Singapore and is subject to Singapore registration and regulation including the primary liability to pay tax in Singapore on all of its trading activities as a book publisher, and
 - c. that the book in question is one for which the book publisher has been allocated a Singapore International Standard Book Number, and
 - d. the book is one which has been deposited with the National Library Board (NLB) pursuant to the National Library Board Act 1995 and any regulations relating to this Act.
3. The book must be published from 1 January 2020 to 31 December 2020, with the date of publication clearly indicated in the entry form provided. If it has been previously published outside of Singapore, it will only be eligible if the original date of publication outside Singapore is not earlier than 1 January 2020.
4. Books submitted under the “Best Audio Book” and “Best Hybrid Book” categories must be launched between 1 January 2020 to 31 December 2020.
5. Self-published books are not eligible where the author is the book publisher. If the book publisher is a company, which has been specifically set up to publish the book in question, and/or the author is the person who owns the majority shareholding or otherwise controls the company, the book is ineligible.
6. No book is ineligible because its book publisher has previously won either this award or any other award.
7. The publisher of the book must be operational at the time it is submitted. The book will only remain eligible for as long as its book publisher is operational through the various stages of the awards up to the time of the announcement of the winner, although this is subject to the discretion of the Awards Committee.
8. The decision of the Awards Committee as to whether the book is eligible is final and binding. No correspondence shall be entered into.



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9. Each book publisher is entitled to submit up to a maximum of 3 book titles per category. Non-members are also allowed to submit, and will be encouraged to apply for membership with SBPA.
10. Publishers are required to inform the authors and seek their consent that their titles would be submitted for the Singapore Book Awards.
11. The Executive Committee of the SBPA reserves the right to nominate one more title submitted for any category for consideration by the Book of the Year judging panel. The Book of the Year judging panel's decision on the Book of the Year remains final and binding.
12. There will be a registration fee of \$50 per title for SBPA members. Non-members will have to pay a registration fee of \$100 per title.

KEY STAGES OF THE AWARDS

General

1. Completed entry forms and **six** hard copies of each title per category must be received by the SBPA Secretariat by Friday 18 December 2020, for review and confirmation. Three hard copies would be required for individual category judging while another three hard copies would be required for Book of the Year judging.
2. For submissions under the "Best Book Cover Design" award, book publishers must submit a high-resolution image (1 MB/ 300 DPI) of the book cover, the cover designer's CV, along with **three** hard copies of the text by the same deadlines in Section 1.
3. For submissions under the "Best Audio Book" and "Best Hybrid Book", book publishers are required to provide the Awards Committee with the required files via online transfer through platforms such as Dropbox or WeTransfer.
4. None of the print copies which are required as part of the submissions process will be returned to the book publishers.

Entry Forms

5. Each imprint has to provide, by Friday 18 December 2020, a list of up to three book titles for a specific category(s), accompanied by: 1) justification for each book explaining why it should be considered; and 2) the commercialisation strategy for each book. The commercialisation strategy should include social media and press clippings from the book's date of publication to 31 December 2020, if possible.
6. Explanations for each title must be between 300 to 500 words and must be written and signed by the book publisher. The justification should be sent in both Word and pdf formats.



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7. In addition, the publisher would have to provide a brief description of the submitted title(s) within 250 words. The text would be used for the programme booklet accompanying the Book Awards Ceremony if the title is shortlisted.

8. The publisher would also be required to provide the e-mail addresses of the authors, cover designers (for Best Book Cover Design) and design team (for Best Illustrated Non-Fiction Title) in the entry form so that SBPA could prepare certificates of appreciation for them.

Short list

9. If a book is shortlisted, book publishers must use their best endeavours to ensure that they are available for publicity and events from this stage. Book publishers that are shortlisted must attend the awards ceremony and prepare a short video (of about 2 minutes) conveying their appreciation in the event they had won and a short promotional trailer (of about 3 minutes) about the shortlisted title(s).